



Edoardo Cervoni, M.D.

cervoni@yahoo.com

<http://www.linkedin.com/in/cervoni>

Mobile: 07860598247

Dr Edoardo Cervoni - 70 Leyland Road - Southport - PR9 9JA - U.K.

Medical Doctor

Innovative, Professional, Skilled.

Personal details

I was born on 30/12/1969 (Italy). I am married with 2 children.

Citizenship

Italian and British.

Key skills

Excellent judgment and reasoning
Excellent communication and listening skills
Genuine desire to help people
Keen interest in Science and Medicine
Ability to keep up-to-date with developments in patient care
Compassion, integrity, grit, and sense of responsibility
Excellent general semeiotic skills
Specialist ENT skills
Ability to work under pressure and make quick, clear decisions
Ability to work consistently to high professional standards
Ability to train, teach and supervise staff

Professional registrations

2003, GMC UK (SR) ENT entry
2002, Central Lancashire Medical Performers List (4377126-5NG)
2002, GMC UK GP register entry
2002, Medical Council of Canada 200201929
2000, NZ Medical Council 28786
1997, US Medical License 0-532-541-0
1997, GMC UK 4377126
1995, Ordine dei Medici Imperia 1633

License to Practice & Appraisals

Yearly appraisals since 2003. Revalidation granted by the GMC in June 2013 and valid until June 2018.

Professional indemnity

Member of the MDS

Education

ENT Board Certification - University of Genoa, 2000 - 50/50 cum Laude
MMO - Military School of Florence, 1995
GP - State Exam Diploma - University of Genoa, 1994 - Full marks
M.D. Degree - University of Genoa, 1994 - 110/110 cum Laude
Bachelor of Science - Liceo Scientifico Sanremo, 1987

Awards

1994 - Medal of the University of Genoa
2009 - Marquis Who's Who in Medicine and Healthcare
2015 - Marquis Who's Who in the World 2016
2017 - Health Heroes Award - Lancashire Post
2017 - Nominated Pulse Power 50
2017 - Finalist "Pulse" GP of the Year

Work experience

Locumdoctor4u Ltd Jan 2012 - Present

Chief Executive Officer

Embracing several clinical roles. Also, formerly ENT lecturer for the GPST teaching program at the Royal Preston Hospital and currently GP tutor at Central Park Surgery in Leyland.

Insurance Medical Group Apr12-Sep12

Medical Expert

Central Lancashire PCT NHS Oct 02-Jan12

Full-Time Salaried GPwSI in ENT

Ormskirk & District General Hospital 2003-2008

ENT Hospital Practitioner

Medacs Ltd. 2002

Locum ENT

McGill University Aerospace Medicine Dept, Montreal 2002

PhD2 Neurophysiology

Green Lane Hospital, Auckland 2000-2001

Otology Fellow



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Auckland University Physiology Department, Auckland 2001
Honorary Research Fellow

University ENT Department, Genoa 1996-2000
ENT Specialist Registrar

Gene Therapy Dept – CBA, Genoa 1998-2000
Intern Scholar

University Dept. of Surgery, Tucson 1996
Visiting Scientist

ASL1, Sanremo 1995-2000
GP locum and OOH Services

Italian Army 1995-1996
GP Medical Director of the Regiment

University Dept. of Plastic Surgery, Genoa 1994
M.D. Thesis: "Project and development of a VR microsurgical simulator"

University of Genoa, Genoa 1989-1994
Clinical internships

Recent Clinical Updates

07/06/2017 - CBME Prime year 4-5 Medical Students Uni of Manchester
30/11/2016 - Level 3 safeguarding training
17/11/2016 - BLS training
13/10/2015 - Clinical Neurology Hospital Training
25/06/2015 - PRIMEGP Core training course
09/02/2014 - Safeguarding adults training course
09/02/2014 - Safeguarding the elderly training course

Recent University Courses

2013 - Inspiring Leadership through Emotional Intelligence - Case Western Reserve University
2013 - Competitive Strategy - LMU
2013 - Grow to Greatness: Smart Growth for Private Businesses, Part I - Darden Business School
2013 - Leading Strategic Innovation in Organisations - Vanderbilt University
2013 - Foundations of Business Strategy - Darden Business School
2013 - Start-up Boards: Advanced Entrepreneurship - Stanford University
2012 - Model Thinking - University of Michigan
2012 - Introduction to Sociology - Princeton University
2012 - Introduction to Finance - University of Michigan

IT skills

Very familiar with all the General Practice and OOH IT currently in use in the UK. Microsoft Office platform. MacBook Pro Software. HTML programming. SigmaStat. SPSS.

Laboratory skills

DNA sequencing, gene delivery, microarrays, single-unit recording, surgical accesses to guinea pig middle and inner ear and related neurophysiology recording.

Interests and Hobbies

Lifetime practicing sportsman across several disciplines, agonistic and non-agonistic, with National and International achievements. I have a broad range of interests including: Archeology, Arts, Economics, and Politics. I am an avid reader and I enjoy cooking. Voluntary work: I have been promoting healthy lifestyle in Primary Schools. I am company director of Kidsnak Ltd., a company dedicated to the production of healthy snacks for children.

Mentors, Inspirations, and Influences

Sig.ra Marianna Mandarelli: my grandmother. A war widow. An inspiration and guide for empathy, ethical values, nurturing relationships and joy of living.

Prof Alessandro Cervoni: my father. A natural leader and a man of highest intellect and creativity. His morality, honesty and respect for others have crafted my personality.

Prof Rosalba Fortini: my mother. An example of full dedication to the family. She also infused me her passion for Classical Arts and History.

Lt Gen Francesco Cervoni: my uncle. Former Chief of the Italian Army inspiring leadership, rectitude, passion, and dedication.

Prof Giacomo Balestra: An old mathematics teacher of mine who always encouraged me to push my limits.



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Books

1. E Cervoni, K Leech. ENT in Primary Care - A Concise Guide. Springer 2017. ISBN 978-3-319-51987-6
2. E Cervoni. La Sindrome di Ménière. Asklepios Publisher 2014. ISBN 978-1-446-78865-3

Papers

1. Cervoni E. New prospective in chronic pain management. Geriatric Medicine Journal 2017 Dec; 16-18.
2. Cervoni E. QOF should be more about disease and risk factors prevention. Br J Gen Pract. 2012 Feb;62(595):69. doi: 10.3399/bjgp12X625067. PubMed PMID:22520769; PubMed Central PMCID: PMC3268472.
3. Mora R, Crippa B, Cervoni E, Santomauro V, Guastini L. Acoustic features of voice in patients with severe hearing loss. J Otolaryngol Head Neck Surg. 2012 Feb;41(1):8-13. PubMed PMID: 22498262.
4. Cervoni E. 'A man paints with his brains and not with his hands'(Michelangelo). Gerontology. 2011;57(6):572. doi 10.1159/000329859. Epub 2011 Jul 27. PubMed PMID: 21791897.
5. Cervoni E. The 'Pounds for Pounds' weight loss financial incentive scheme: an evaluation of a pilot in NHS Eastern and Coastal Kent. J Public Health (Oxf). 2011 Sep;33(3):470-1. doi: 10.1093/pubmed/fdr046. Epub 2011 Jun 16. Erratum in: J Public Health (Oxf). 2011 Dec;33(4):636. PubMed PMID: 21680605.
6. Cervoni E. Height and weight checks for children in primary care. Br J Gen Pract. 2011 Jan;61(582):65. doi: 10.3399/bjgp11X549081. PubMed PMID: 21402001; PubMed Central PMCID: PMC3020058.
7. Cervoni E. An audit of choosing and using the NHS Walk-in Centre in Skelmersdale, Lancashire, UK. Fam Med. 2008 Apr;40(4):236. PubMed PMID: 18382833.
8. R Mora, M Dellepiane, E Cervoni. Use of Tacrolimus in otitis externa. The Internet Journal of Otorhinolaryngology. 2007 Volume 7 Number 2.
9. Cervoni E. Impact of obesity. Br J Gen Pract. 2005 Dec;55(521):967-8. PubMed PMID: 16378572; PubMed Central PMCID: PMC1570536.
10. Cervoni E. Childhood URTIs. Can J Rural Med. 2004 Winter;9(1):47; author reply 47. PubMed PMID: 15603677.
11. Perria M, Moscolin M, Pardini L, Bonsignore AD, Cervoni E, Salami A. [Tests of auditory fatigue and their possible use in the prevention of occupational hypoacusia: apropos of a clinical case]. G Ital Med Lav Ergon. 2001 Oct-Dec;23(4 Suppl):89-95. Italian. PubMed PMID: 11822308.
12. Salami A, Dellepiane M, Cervoni E, Faga D. [Study of click-induced vestibule-sternocleidomastoid reflex recorded with surface electromyography]. Acta Otorhinolaryngol Ital. 2000 Dec;20(6):419-23. Italian. PubMed PMID:11398679.
13. Cervoni E. High prevalence of hepatitis C antibody and RNA in patients with Sjögren's syndrome. Semin Arthritis Rheum. 2000 Feb;29(4): 266. PubMed PMID: 10707993.
14. Cervoni E. Hepatitis C. Lancet. 1998 Apr 18;351(9110):1209-10. PubMed PMID: 9643724.

Others

33 BMJ rapid responses published. Speaker at several National and International Congresses, numerous presentations at various events, including to medical and post-graduate students.